



We are  
Derbyshire  
Mind



## Our Vision

For everyone in Derbyshire to have good mental wellbeing and to live their best life.

## Our Purpose

To work with people in Derbyshire to deliver services and support, build awareness of mental health and promote mental wellbeing.



## We Are Derbyshire Mind

**At Derbyshire Mind, we believe in empowering people to understand their rights and to fulfil their potential. Everyone in Derbyshire can have good mental wellbeing with the right support.**

But there's so much to be done, and that's why we're here. Over the next four years we'll deliver services and support for people when they need them, tackling mental health problems early to prevent them from getting worse.

Some people in Derbyshire don't have support from family or close friends, or find it difficult to communicate their views and opinions. We'll deliver high quality independent advocacy services, to make sure everyone has a voice when important decisions are being made about their health and their lives.

We'll be a source of information for Derbyshire people, helping them to find the right support and to navigate the sometimes complex systems and processes which can be a barrier to access. And we'll provide information and training in a range of different ways, to help people to take good care of their own mental wellbeing.

The Coronavirus pandemic has exposed the realities of mental health support for many people. People in Derbyshire face financial difficulties, loneliness and grief, and the risk of more mental health problems emerging is growing by the day. That's why we've made it a priority to do everything we can to support Derbyshire people and communities to promote and re-build good mental wellbeing.

We know that there are injustices in the mental health system, and differences in access and outcomes for people from some communities. And we know that when it comes to promoting equality and diversity in our organisation and beyond, we are not doing enough. So we've made it a priority to do better over the next four years.

We recognise that Derbyshire people with lived experience of mental health problems have the expertise and insight to help us achieve our vision. We will involve people with lived experience and service users in all aspects of our work, on equal terms: co-producing services and systems at every opportunity.



# Our Values

## Working Together

We work alongside others for the greater good

## Learning Together

We always aim to do things better

## Empowering

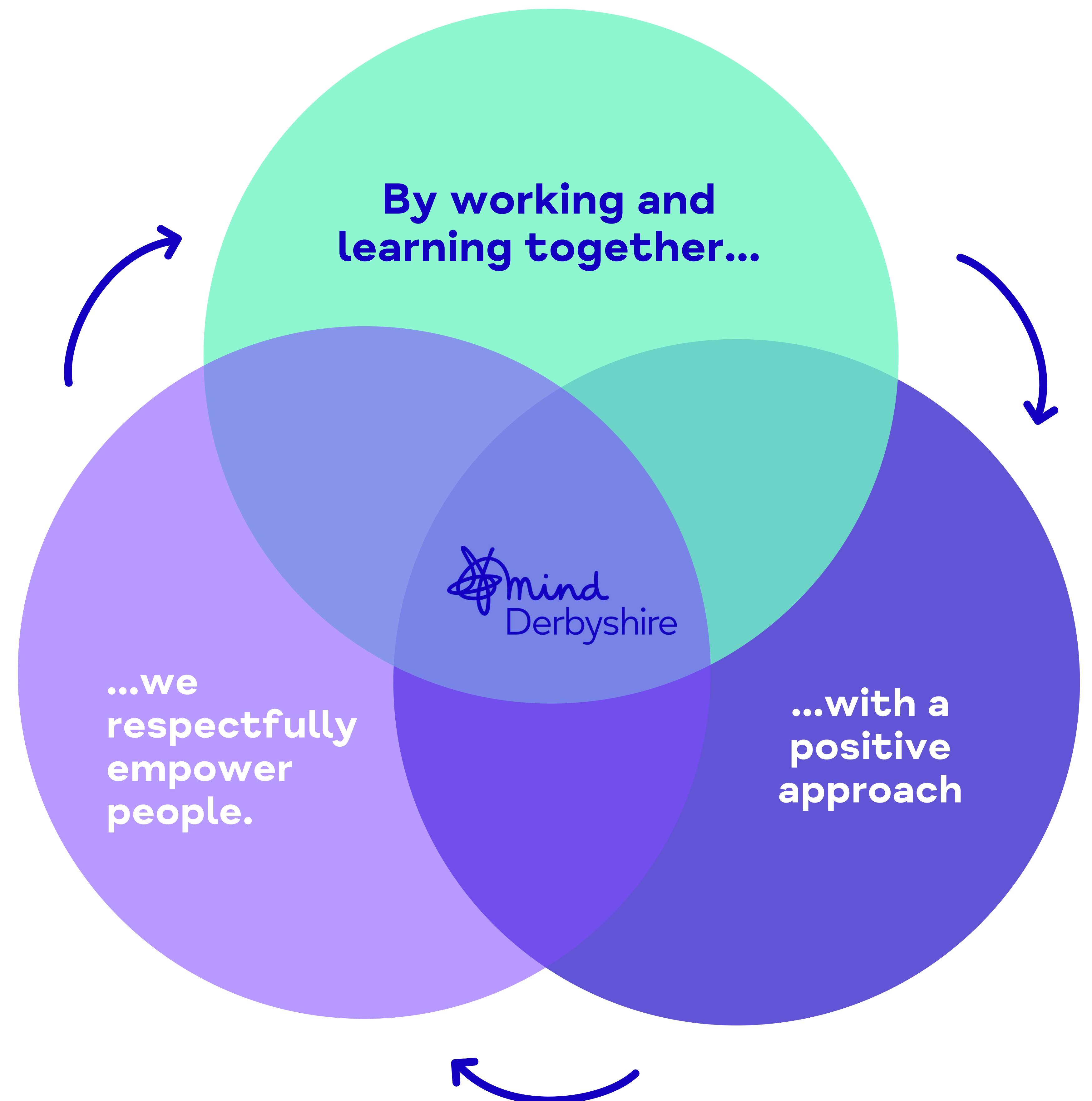
We support people to fulfil their potential

## Respectful

We don't judge, we treat others as equals

## Positive

We are progressive and focus on solutions





# Our Strategic Priorities 2021-25

## Services and Support

### 1. Providing Early Help and Support:

We will develop and deliver services that provide help and support for people experiencing mental health problems – as soon as they need it.

### 2. Empowering Individuals to Understand their Rights:

We will deliver high quality advocacy services, empowering people to understand their rights and supporting them to ensure their voice is heard.

## Building Awareness of Mental Health

### 3. Providing Good Information:

We will provide high quality information to build awareness of mental health, promote prevention, and to enable people to access the right help and support, through a range of communication channels.

## Promoting Mental Wellbeing

### 4. Rebuilding Individual and Community Resilience:

We will support individuals and communities to promote and re-build good mental wellbeing following the Coronavirus pandemic.

## 5. Equality, Diversity and Co-Production:

We will promote equality and diversity and involve people with lived experience in the development of our work.

## 6. Ensuring Derbyshire Mind is Financially Sustainable:

We will increase both the diversity of our income streams and the proportion of our income that is unrestricted.



## Involving People in Derbyshire in our Strategy

In developing our strategy, we have reflected with our staff and trustees on our strengths and areas for growth and improvement. We have evaluated the impact of our previous work and communicated with funders and sector partners, and we've asked the people of Derbyshire what they think.

We've developed a new Lived Experience Focus Group to help shape the development and delivery of our strategic priorities over the next four years, and we're setting up an Equality and Diversity Mobilisation Group, to bring in insight and expertise to kick start our equality work.



[www.derbyshiremind.org.uk](http://www.derbyshiremind.org.uk)

[enquiries@derbyshiremind.org.uk](mailto:enquiries@derbyshiremind.org.uk)



/DerbyshireMind



@DerbyshireMind



@DerbyshireMind